Camp Twin Lakes’ Golf Tournament in Memory of Charles R. Yates
Presented by Sybi and Matt Kuchar

Sponsorship Opportunities

The 24th Annual Camp Twin Lakes’ Golf Tournament in memory of Charles R. Yates is Monday, April 20, 2020 at the historic East Lake Golf Club. Teams of four will be joined by a wonderful line up of PGA players, iconic Atlanta based coaches and athletes, and other Hall of Fame Celebrities.

$50,000 Presenting Sponsor
- Foursome included
- First choice of celebrity player
- Acknowledged as Presenting Sponsor on 9th Hole Leaderboard
- Logo on cover of Golf Program distributed to all players
- Name and/or logo included in all emails sent to players
- Opportunity for Marketing Material inclusion in gift bags
- Logo prominently included on list of Event Sponsors at Check-In Table
- Logo and Web Link prominently included on the Camp Twin Lakes Golf Tournament Website

$20,000 Reception Sponsor
- Foursome included
- Opportunity to choose celebrity player
- Acknowledged as Reception Sponsor on 9th Hole Leaderboard
- Logo included on signage at Reception/Award Ceremony
- Opportunity for Marketing Material inclusion in gift bags
- Logo included in the Golf Program distributed to all players
- Logo included on list of Event Sponsors at Check-In Table
- Logo and Web Link included on the Camp Twin Lakes Golf Tournament Website

$15,000 Lunch Station Sponsor
- Foursome included
- Opportunity to choose celebrity player
- Acknowledged as Lunch Station Sponsor on 9th Hole Leaderboard
- Signage at one of the two lunch stations at East Lake Golf Club
- Name included in the Golf Program distributed to all players
- Name included on list of Event Sponsors at Check-In Table
- Logo and Web Link included on the Camp Twin Lakes Golf Tournament Website

$10,000 Team Sponsor
- Foursome included, to be paired with a celebrity player
- Logo included on tournament scoring app
- Logo included in the Golf Program distributed to all players
- Logo included on list of Event Sponsors at Check-In Table
- Logo and Web Link included on the Camp Twin Lakes Golf Tournament Website

$2,500 Individual Player
- One player to be paired with other guests to create a foursome
- Foursome will be paired with a celebrity player
“365 days a year, I can’t walk but at Camp Twin Lakes, I can fly,” said a young camper as she was gently lowered back into her wheelchair after flying down the zip line at Camp Twin Lakes in a fully supportive body harness. This camper is just one of the more than 10,000 children and teens served by Camp Twin Lakes (CTL) annually through our year-round medically supportive recreational, therapeutic, and educational camp programs for children facing serious illnesses, disabilities and other life challenges. In collaboration with its network of more than 60 nonprofit community partners, CTL (established in 1993), provides life-changing experiences at our state-of-the-art, fully accessible Georgia campsites located in Rutledge and Winder, as well as hospital-based Camp-To-Go programs in children's hospitals across Georgia.

At Camp Twin Lakes, we are guided by the principle that Every Camper Deserves All We Have. Honoring that promise, we are pleased to share that we have diligently increased efficiencies across our multiple campsites. **Camp Twin Lakes provides an 70% subsidy for every camper served, which translates to $550 per child for one week of camp.**

Our campsites are fully medically equipped to meet the extensive range of needs for our campers. Relatively serious procedures that would otherwise require a hospital visit during their camp stay are handled on site. For example, campers requiring chemotherapy or dialysis can receive treatment in our medical lodge and quickly return to camp programming.

Camp Twin Lakes focuses on each child’s possibilities and our children are able to face and master new challenges every day. The sense of confidence gained from a camp experience is transformative and our campers return home with a new sense of accomplishment and pride.

Our campers often comment how it feels to be one of the group, and not to stand out because of their illnesses or challenges. A camper from a camp for children with Tourette Syndrome reflected on her camp experience saying, “It was amazing to be around other children who understand my disorder and didn't question why I did something. Spending time with others who have a shared condition can make all of the difference. Camp has given me hope that I cannot describe.”

Please contact Liz Loreti at 404-577-1266 or Liz@CampTwinLakes.org for additional information.